

# YAKIMA PARKS AND RECREATION - 2016 COMMUNITY SURVEY

## SECTION I - Background Information

1 Do you live within the Yakima City limits? ☐ Yes ☐ No

2 If you live in Yakima, how long have you lived within the city limits?

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> less than one year? | <input type="checkbox"/> 4 to 8 years?  | <input type="checkbox"/> 14 to 18 years?     |
| <input type="checkbox"/> 1 to 3 years?       | <input type="checkbox"/> 9 to 13 years? | <input type="checkbox"/> More than 18 years? |

## SECTION II - General Park and Recreation Questions - Tell us about your park usage.

1 Which Yakima City Parks listed below are close to your home or apartment?

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Cherry Park                   | <input type="checkbox"/> Gilbert Park                | <input type="checkbox"/> Milroy Park                       |
| <input type="checkbox"/> Chesterley Park               | <input type="checkbox"/> Kissel Park                 | <input type="checkbox"/> Perry Soccer Complex              |
| <input type="checkbox"/> Elks Memorial Park            | <input type="checkbox"/> Kiwanis Park                | <input type="checkbox"/> Powerhouse Canal Pathway          |
| <input type="checkbox"/> Fairbrook Parks               | <input type="checkbox"/> Larson Park                 | <input type="checkbox"/> Randall Park & Dog Park           |
| <input type="checkbox"/> Fisher Park Golf Course       | <input type="checkbox"/> Lions Park & Pool           | <input type="checkbox"/> Raymond Park                      |
| <input type="checkbox"/> Franklin Park & Pool          | <input type="checkbox"/> Martin Luther King Jr. Park | <input type="checkbox"/> Southeast Community Park & Center |
| <input type="checkbox"/> Gailleon Park - Harman Center | <input type="checkbox"/> McGuinness Park             | <input type="checkbox"/> Summitview Park                   |
| <input type="checkbox"/> Gardner Park                  | <input type="checkbox"/> Miller Park                 | <input type="checkbox"/> West Valley Community Park        |
| <input type="checkbox"/> Portia Park                   | <input type="checkbox"/> Tieton Terrace              | <input type="checkbox"/> Other _____                       |

2 If you visit the Yakima City Parks, which do you visit regularly? Please check all boxes that apply.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Cherry Park                   | <input type="checkbox"/> Gilbert Park                | <input type="checkbox"/> Milroy Park                     |
| <input type="checkbox"/> Chesterley Park               | <input type="checkbox"/> Kissel Park                 | <input type="checkbox"/> Perry Soccer Complex            |
| <input type="checkbox"/> Elks Memorial Park            | <input type="checkbox"/> Kiwanis Park                | <input type="checkbox"/> Powerhouse Canal Pathway        |
| <input type="checkbox"/> Fairbrook Parks               | <input type="checkbox"/> Larson Park                 | <input type="checkbox"/> Randall Park & Dog Park         |
| <input type="checkbox"/> Fisher Park Golf Course       | <input type="checkbox"/> Lions Park & Pool           | <input type="checkbox"/> Raymond Park                    |
| <input type="checkbox"/> Franklin Park & Pool          | <input type="checkbox"/> Martin Luther King Jr. Park | <input type="checkbox"/> Southeast Community Park Center |
| <input type="checkbox"/> Gailleon Park - Harman Center | <input type="checkbox"/> McGuinness Park             | <input type="checkbox"/> Summitview Park                 |
| <input type="checkbox"/> Gardner Park                  | <input type="checkbox"/> Miller Park                 | <input type="checkbox"/> West Valley Community Park      |
| <input type="checkbox"/> Portia Park                   | <input type="checkbox"/> Tieton Terrace Park         | <input type="checkbox"/> Other _____                     |

3 Why do you and your family choose to go to the parks identified above?

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Location   | <input type="checkbox"/> Organized activities/events | <input type="checkbox"/> Relaxation       |
| <input type="checkbox"/> Sports Activities                                | <input type="checkbox"/> Exercise/Fitness            | <input type="checkbox"/> Safe Environment |
| <input type="checkbox"/> Amenities - playground, pool, picnic tables, etc | <input type="checkbox"/> Fresh air and open spaces   | <input type="checkbox"/> Other _____      |

4 What type of park and recreation facilities do you and your family use the most. Please check all boxes that apply.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Baseball & Softball Fields | <input type="checkbox"/> Playgrounds       | <input type="checkbox"/> Swimming Pools            |
| <input type="checkbox"/> Open Spaces                | <input type="checkbox"/> Skateparks        | <input type="checkbox"/> Tennis Courts             |
| <input type="checkbox"/> Pathways/Walkways          | <input type="checkbox"/> Soccer Fields     | <input type="checkbox"/> Dog Park                  |
| <input type="checkbox"/> Picnic Facilities          | <input type="checkbox"/> Pickleball Courts | <input type="checkbox"/> Miller or MLK Spray Parks |
| <input type="checkbox"/> Nature Areas               | <input type="checkbox"/> Golf Course       | <input type="checkbox"/> Basketball Courts         |
| <input type="checkbox"/> Volleyball Courts          | <input type="checkbox"/> Disc Golf Course  | <input type="checkbox"/> Other _____               |

5 On average, how often do you visit parks?

- |  |  |                                      |
|--|--|--------------------------------------|
| <input type="checkbox"/> 10+ times per month   | <input type="checkbox"/> Once per month on average | <input type="checkbox"/> Very rarely |
| <input type="checkbox"/> 5 - 9 times per month | <input type="checkbox"/> 5 - 10 times a year       | <input type="checkbox"/> Never       |
| <input type="checkbox"/> 2 - 4 times per month | <input type="checkbox"/> Less than 5 times a year  |                                      |

## SECTION III - Media Questions

1 How do you receive information regarding park facilities and recreation programs?

- |  |  |                                      |
|--|--|--------------------------------------|
| <input type="checkbox"/> Program Guide | <input type="checkbox"/> Program Flyer -soccer, softball, etc. | <input type="checkbox"/> Website     |
| <input type="checkbox"/> Friends       | <input type="checkbox"/> Social Media                          | <input type="checkbox"/> Other _____ |

2 How would you like to receive your park and recreation information in the future?

- |   |  |                                      |
|---|--|--------------------------------------|
| <input type="checkbox"/> Program Guide        | <input type="checkbox"/> Program Brochure - soccer, softball, etc. | <input type="checkbox"/> Website     |
| <input type="checkbox"/> Newspaper            | <input type="checkbox"/> Facebook                                  | <input type="checkbox"/> Direct mail |
| <input type="checkbox"/> TV/Radio Advertising | <input type="checkbox"/> Email                                     | <input type="checkbox"/> Other _____ |

3 What method do you prefer for the registration of park programs and facility rentals?

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Mail In Registration | <input type="checkbox"/> Walk In Registration | <input type="checkbox"/> Online Registration |
|---|---|--|

4 Have you ever attended a Parks and Recreation Commission meeting live at City Hall? ☐ Yes ☐ No

5 Have you watched the Parks and Recreation Commission meetings on YPAC television station? ☐ Yes ☐ No

If Yes, did you find the meeting informative? ☐ Yes ☐ No

6 What did you find most informative from watching Parks and Recreation Commission on YPAC television?

7 What information would you like discussed at Park and Recreation Commission meetings?

8 The Parks and Recreation Division is considering selling advertising space in our Program Guides.  
Are you in favor of this if it will decrease the cost of the printing of the Programs Guides? ☐ Yes ☐ No

**SECTION IV - Park Facility Opinion Questions**

1 How important are Yakima City Parks and Recreation facilities to you and your family?

- |  |  |
|--|--|
| <input type="checkbox"/> Extremely Important | <input type="checkbox"/> Important     |
| <input type="checkbox"/> Very Important      | <input type="checkbox"/> Not Important |

2 How do you rate overall park maintenance? (cleanliness, field conditions, mowing, graffiti removal, vandalism repair, etc.)

- |                                    |                                  |
|------------------------------------|----------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Average |
| <input type="checkbox"/> Good      | <input type="checkbox"/> Poor    |

3 How do you rate overall park structures and features? (such as lighting, tables, parking, playgrounds, restrooms, etc.)

- |                                    |                                  |
|------------------------------------|----------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Average |
| <input type="checkbox"/> Good      | <input type="checkbox"/> Poor    |

4 When you visit City Parks, do you feel safe?

- ☐ Yes ☐ No ☐ Undecided

If No, please tell us why. \_\_\_\_\_

5 Please rate the quality of amenities in the following parks.

	Excellent	Good	Fair	Needs Improvement	Unknown
Cherry Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chesterley Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Elks Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fisher Park Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Franklin Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Franklin Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gaillion Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gardner Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gateway Sports Complex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gilbert Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harman Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kissel Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kiwanis Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Larson Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lions Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lions Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Martin Luther King Jr. Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
McGuiness Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Miller Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Milroy Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Perry Tech Soccer Complex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Powerhouse Canal Pathway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Randall Dog Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Randall Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raymond Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southeast Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tahoma Cemetery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
West Valley Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6 What Parks and Recreation facilities would you like to see more of? Please check all boxes that apply.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Baseball & Softball Fields | <input type="checkbox"/> Playgrounds       | <input type="checkbox"/> Swimming Pools/Water Features |
| <input type="checkbox"/> Open Spaces                | <input type="checkbox"/> Skateparks        | <input type="checkbox"/> Tennis Courts                 |
| <input type="checkbox"/> Pathways/Walkways          | <input type="checkbox"/> Soccer Fields     | <input type="checkbox"/> Dog Parks                     |
| <input type="checkbox"/> Picnic Shelter             | <input type="checkbox"/> Pickleball Courts | <input type="checkbox"/> Basketball Courts             |
| <input type="checkbox"/> Park Benches & Tables      | <input type="checkbox"/> Disc Golf         | <input type="checkbox"/> Other _____                   |

7 Tahoma Cemetery is owned and operated by the City of Yakima. Do you have a family member buried at Tahoma?

☐ Yes ☐ No

8 If yes, please rate the burial services that we provided for you and your family.

☐ Excellent ☐ Average  
☐ Good ☐ Poor

**SECTION V- Recreation Programs Questions - Tell us about the recreation programs that you and your family enjoy.**

1 Have you or any members of your family participated in ANY City of Yakima recreation programs? ☐ Yes ☐ No

2 Would you or your family members participate in the programs again? ☐ Yes ☐ No

3 If YES, please tell us why? \_\_\_\_\_

4 If NO, what would you change? \_\_\_\_\_

5 Which Recreation Programs have you or your family members participated in? Please check all boxes that apply.

<input type="checkbox"/> Adult Basketball League	<input type="checkbox"/> Fitness Boot Camp	<input type="checkbox"/> "Beyond the Bell" program
<input type="checkbox"/> Adult Outdoor Volleyball	<input type="checkbox"/> Golf	<input type="checkbox"/> Flag Football
<input type="checkbox"/> Adult Soccer League	<input type="checkbox"/> Golf Tournaments	<input type="checkbox"/> Friday Night Glow Ball Golf Outings
<input type="checkbox"/> Adult Softball League	<input type="checkbox"/> Golf Lessons	<input type="checkbox"/> Halloween Haunted Trail
<input type="checkbox"/> Adult Volleyball League	<input type="checkbox"/> Movies In The Park	<input type="checkbox"/> Hydro Fit/Water Zumba
<input type="checkbox"/> Concerts In The Park	<input type="checkbox"/> Swim Lessons	<input type="checkbox"/> Youth Baseball
<input type="checkbox"/> Harman Center Programs	<input type="checkbox"/> Tennis Lessons	<input type="checkbox"/> Youth Soccer
<input type="checkbox"/> Sports Camps - Rugby/LaCrosse/Cheer	<input type="checkbox"/> Trek n Travel Trolley	<input type="checkbox"/> Youth Swim Lessons
<input type="checkbox"/> Summer Program at Kissel Park	<input type="checkbox"/> Water Walking	<input type="checkbox"/> Other _____

6 If you participated in a program, how would you rate the quality of the recreation program? (Please rate up to 3 Programs)

Program 1: write in program name

Program 2: write in program name

Program 3: write in program name

<input type="checkbox"/> Excellent	<input type="checkbox"/> Excellent	<input type="checkbox"/> Excellent
<input type="checkbox"/> Good	<input type="checkbox"/> Good	<input type="checkbox"/> Good
<input type="checkbox"/> Fair	<input type="checkbox"/> Fair	<input type="checkbox"/> Fair
<input type="checkbox"/> Poor	<input type="checkbox"/> Poor	<input type="checkbox"/> Poor

7 Have you visited the Harman Center? ☐ Yes ☐ No

If yes, what programs or events did you participate in? Please check all that apply.

<input type="checkbox"/> Cards	<input type="checkbox"/> Saturday Breakfast	<input type="checkbox"/> Rental - wedding reception, banquet, etc.
<input type="checkbox"/> Games	<input type="checkbox"/> Lunch	<input type="checkbox"/> Billiards
<input type="checkbox"/> Dances	<input type="checkbox"/> Dinner	<input type="checkbox"/> Coffee Bar
<input type="checkbox"/> Social/Visiting	<input type="checkbox"/> Trips and/or Tours	<input type="checkbox"/> Organized Groups - quilting, knitting, etc.
<input type="checkbox"/> Computer Room & Classes	<input type="checkbox"/> Enrichment classes - painting, etc.	<input type="checkbox"/> Other _____

8 Have you or a family member ever volunteered at the Harman Center? ☐ Yes ☐ No

**SECTION VI - Customer Service with Parks and Recreation Staff**

1 Please rate your telephone interactions with staff.

☐ Excellent ☐ Good ☐ Average ☐ Fair ☐ Poor ☐ No Telephone Interactions With Staff

2 Please rate your interactions with park maintenance staff.

☐ Excellent ☐ Good ☐ Average ☐ Fair ☐ Poor ☐ No Interactions With Staff

3 Please rate your interactions with recreation program staff.

☐ Excellent ☐ Good ☐ Average ☐ Fair ☐ Poor ☐ No Interactions With Staff

4 Please rate your email interaction with staff.

☐ Excellent ☐ Good ☐ Average ☐ Fair ☐ Poor ☐ No Email Interactions With Staff

**SECTION VII - Future Planning Questions - What direction should the Parks and Recreation Division go?**

1 This question will help us understand your priorities for the Yakima Parks & Recreation Division to consider. We all know that there is a limited amount of money for park improvements. To help us understand your priorities, imagine that you have \$100 to spend as you like on the items listed below. You can choose to spend the entire amount on one or two items or you can spread the money around as you like.

\$___ More walkways and pathways	\$___ More outdoor swimming	\$___ Construct more tennis courts
\$___ More indoor swimming opportunities	\$___ More spray parks	\$___ Increase recreation programs
\$___ Maintain existing facilities	\$___ More land for large park	\$___ More small neighborhood parks
\$___ Increase open spaces areas	\$___ Construct more sports fields	\$___ More movies & concerts
\$___ Construct more playgrounds	\$___ Construct more skate parks	\$___ Other _____

**OPTIONAL SECTION VIII - Demographic Information - Tell us about yourself. All answers are optional.**

## SECTION IX - Additional Information

Email \_\_\_\_\_